

YOUR NEXT CUSTOMER COULD ALREADY BE IN YOUR DATABASE.

WE DON'T OFFER GUARANTEES BUT WE CAN OFFER OPPORTUNITIES

Businesses change every day - new owners, new managers and new decision-makers. We research the companies you want to reach, identify who holds the role today, and deliver current, verified contact intelligence.

ACCURATE DATA

Verified and up-to-date contact intelligence.

RIGHT CONTACTS

Current decision-makers and key influencers.

NEW OPPORTUNITIES

Fresh openings in existing and target accounts.

NO RECYCLED LISTS. NO LONG-TERM CONTRACT. NO FALSE PROMISES.

THE PROBLEM ISN'T YOUR SALES TEAM.

It's the information they're working with.

UNANSWERED CALLS

The contact may have moved on.

BOUNCED EMAILS

The address may no longer be current.

IGNORED LINKEDIN MESSAGES

You may be targeting the wrong role.

**OUTDATED BUSINESS INTELLIGENCE
COSTS TIME, MOMENTUM AND OPPORTUNITY.**

WE FIND THE **RIGHT PEOPLE.** YOU MAKE THE **CONNECTION.**

We research, verify and deliver accurate, up-to-date decision-makers so your team can focus on building relationships and closing deals.

RESEARCH

We find relevant contacts using publicly available business information.

VERIFY

We confirm company status, role changes and data accuracy.

IDENTIFY

We identify current decision-makers and key influencers.

DELIVER

You receive a clean, structured dataset ready for your CRM.

BETTER DATA. BETTER CONVERSATIONS.
BETTER OPPORTUNITIES.

HOW IT WORKS

Simple for you. **Powerful for your business.**

01 CONSULTATION

We understand your goals, target companies and the intelligence you need.

02 DATA SUBMISSION

You provide the agreed company names or data securely; we confirm the scope.

03 DATA VERIFICATION

We validate company status, roles and contact information using trusted sources.

04 INTELLIGENCE DELIVERY

You receive a clear, structured and actionable dataset.

05 ONGOING SUPPORT

Optional maintenance, monitoring and bespoke research as your needs change.

MORE THAN JUST NAMES.

Every report is designed to help your team approach the right company with useful context.

COMPANY INSIGHTS

Status, size, sector, location and key business information.

KEY CONTACT DETAILS

Decision-maker names, job titles, emails and phone numbers where available.

LINKEDIN RESEARCH

Verified profiles to support research, connection and rapport.

ROLE & CONTACT CHANGES

Identify new decision-makers when people move roles or leave.

BUSINESS NOTES

Useful context, recent developments, growth plans and account intelligence.

OPPORTUNITY IDENTIFICATION

New openings inside accounts you already know or want to target.

WHY CHOOSE READING CRM INTELLIGENCE?

COST EFFECTIVE

A fraction of the cost of hiring a dedicated research team.

SAVE TIME

Your sales team sells; we handle the searching and verification.

FLEXIBLE & SCALABLE

Use the service when you need it - no long-term contract.

SECURE & CONFIDENTIAL

Research and data handling designed around GDPR compliance.

SPECIALIST RESEARCH

Decision-maker, company, LinkedIn and bespoke research.

UK-WIDE

Decision-maker research and business intelligence for companies across the UK.

**OUR ROLE IS TO PROVIDE THE RIGHT TARGETS.
YOUR TEAM BUILDS THE RELATIONSHIP.**

STOP CHASING THE PAST. START CONNECTING WITH OPPORTUNITY.

Tell us the companies you want to reach. We'll research the right people.

GET IN TOUCH FOR A FIXED QUOTATION

CONTACT

Website
reading-crm-intelligence.co.uk

Email
info@reading-crm-intelligence.co.uk

OUR SERVICES

Contact Intelligence
Business Research
Sales Intelligence
Bespoke Research

ACCURATE. CURRENT. RELEVANT. ACTIONABLE.

Information accuracy is limited by the public records and information available. We identify the most relevant or best available contacts; engagement and sales are not guaranteed.

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